

Ariel G. Rios

User Experience Research + Design

Seattle, Washington

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🗨 Summary

I am a Junior User Experience Designer with a solid understanding of User-Centered Design, Usability Research, Front-end Development and Product Management. With my interdisciplinary background, I find, develop and exploit design opportunities to deliver intuitive and effective product experiences.

🔧 Skills and Abilities

- User-Centered Design
- Usability Research
- Sketching
- HTML + CSS
- Heuristics Reports
- Task Analysis
- Wireframing
- Javascript
- User Flows
- Surveys
- Prototyping
- Adobe Photoshop
- Info. Architecture
- Interviews
- Pattern Libraries
- Axure

🎓 Education

- Master in Human Centered Design and Engineering, GPA: 3.70 On Hold
University of Washington, Seattle 25% Completed
- User-Centered Design Certificate, GPA: 3.70 Graduated Jun. 2015
Human Centered Design and Engineering | University of Washington, Seattle
- Bachelors of Science, Informatics: Human-Computer Interaction, GPA: 3.27 Graduated Jun. 2013
University of Washington, Seattle
- Study in the Netherlands: Research Methods in Informatics, Summer 2011
 - Study in Korea: Information, Technology and Society in Modern Korea, Summer 2012
- Bachelors of Arts, Sociology, GPA: 3.15 Graduated Jun. 2013
University of Washington, Seattle
- Minor in Diversity (American Ethnic Studies)

📁 Related Projects

Usability Researcher Jan. 2015 to Mar. 2015
Microsoft Learning

Based on our analysis of ComScore data, my team and I scoped, developed and executed a usability study; we pinpointed first time visitor's roadblocks while searching through the site to increase user retention and return. I later performed a heuristic evaluation and designed site recommendations based on findings.

📁 Experience

Usability Research Assistant and Lead Moderator Jun. 2011 to Present
Microsoft via Insight Global - Bellevue, WA

- Assist in the training and onboarding of moderators and canvassers per study demands
- Creatively recruit and screen participants to meet user demographic quotas
- Manage studio setup and execution of studies in accordance to script requirements
- Oversee data collection consistency and filtering for study validity

UX Designer and Front-end Web Developer

Oct. 2014 to Feb. 2015

Sublime Media - Seattle, WA

- Lead project development as a cross-functional UX designer and front-end developer
- Enhanced internal team's collaboration, communication and understanding of UX design
- Improved development by addressing design element's feasibility prior to internal handoffs
- Reduced design redundancy via company-wide style and interaction templates

Developer Intern

May 2014 to Oct. 2014

Sublime Media - Seattle, WA

- Front-end web developer on e-learning and training courses
- Facilitated framework builds through interaction prototyping and design
- Commenced dialogue between departments to improve e-learning course's experience and design
- Lead user experience best practices, effectiveness and implementation

Student Assistant – Web Developer

Sept. 2012 to Jul. 2013

University of Washington, Office of Faculty Advancement - Seattle, WA

- Optimized office contact list for parties involved within the office and overseen programs
- Improved research and development by augmenting internal collaboration and data management
- Enhanced the department's web presence

Vice President of Administration

Oct. 2012 to Jun. 2013

Phi Kappa Theta Fraternity, Washington Beta Delta Chapter - Seattle, WA

- Improved communications with national headquarters and other parties
- Increased chapter GPA, IFC rank and scholastic achievements of active members
- Established and developed communication between alumni and the active chapter
- Set internal event standards and procedures from planning to execution stages

Internet Marketing and Social Media Intern

Oct. 2011 to Dec. 2011

Cocoon House - Everett, WA

- Developed web presence consistency throughout social media outlets and newsletter
- Generated and standardized newsletter design for future iterations
- Managed and updated website through a Content Management System
- Updated and optimized sponsor contact list

† Additional Skills

Languages

- Native Spanish Speaker
- Limited Working Proficiency French
- Elementary Proficiency Portuguese

Activities and Interest

- Long-Distance Running
- Mobile Gaming
- Travel